

**POLITICAL INQUIRY RECORD:  
NATIONAL AND LOCAL ISSUE ADS  
ALL QUESTIONS MUST BE ANSWERED**

- ☒ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☐ Ad relates to state or local issue and does not communicate a political matter of national importance
- 

**1. Requested by (Agency name, address, phone number & contact)**

**Agency Name** Great American Media

**Contact** Kelly Polce

**Phone Number** 202-338-8700

**Address** 3050 K St. NW #100 Washington, DC 20007

**2. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

**Name** Democratic Congressional Campaign Committee

**Contact** Hayley Dierker-COO

**Phone Number** 202 863 1500

**Address** 430 S. Capitol St. SE Washington, DC 20003

**3. Date of request:** 5/5/16

**4. Request received by:**

Will Hildebrandt

**5. Details:**

**6. If ad refers to federal candidate(s) or federal election, list:**

Names(s) of candidate(s) referred to, office being sought and date of election:



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**7. If ad refers to a national legislative issue, identify:**

Congress

**8. List sponsor's chief executive officers, members of executive committee or board of directors:**

Hayley Dierker - COO, Kelly Ward - Treasurer

**9. Date and nature of follow-ups, if any:**

**10. Disposition:**

- ☐ Accepted – see attached contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KVDA, San Antonio, TX	<b>Date:</b> 9/08/2014
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		as ordered			

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/20/16      Kelly Blue      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Audrey Savage      VPOS  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



## ORDER



**Orders**  
**Order / Rev:** 684069  
**Alt Order #:** 01466297  
**Product Desc:** 14-ISSUE 5367  
**Estimate:** 5367  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 09/07/16 / 09/07/16  
**Order Type:** Political

**Primary AE:** Will Hildebrandt  
**Sales Office:** NDC  
**Sales Region:** National

**Agency**  
**Name:** GREAT AMERICAN MEDIA  
**Buying Contact:**  
**Billing Contact:**  
 3050 K STREET NW  
 WASHINGTON, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DEMOCRATIC CONGRESSIONAL CAM  
**Demographic:** A35+  
**Product Codes:** PO9-Political-State\_(Other)  
**Priority:** P  
**Revenue Codes:** Airtime, Airtime, POL Federal - Congres

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 02404  
**Agency External ID:** 01274

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	51	\$19,205.00	\$16,324.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	51	\$19,205.00	\$16,324.25	0.00
<b>Totals</b>	<b>51</b>	<b>\$19,205.00</b>	<b>\$16,324.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KVDA	09/13/16	09/16/16	M-F 6A-9A M-F 6A-9A	CM - Cr	6A-9A (6:00 AM-9:00 AM)	-TWTF--	:30	9	\$90.00	P	0.00	NM	9	\$810.00
UN NUEVO DIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-TWTF--	9		\$90.00		0.00						
E 2	KVDA	09/13/16	09/16/16	M-F 9A-930A M-F 9A-930A	CM - Cr	9A-930A (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$90.00	P	0.00	NM	2	\$180.00
ACCESO TOTAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-TWTF--	2		\$90.00		0.00						
E 3	KVDA	09/13/16	09/16/16	M-F 1P-2P M-F 1P-2P	CM - Cr	1P-2P (1:00 PM-2:00 PM)	-TWTF--	:30	2	\$190.00	P	0.00	NM	2	\$380.00
SUELTA LA SOPA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-TWTF--	2		\$190.00		0.00						
E 4	KVDA	09/13/16	09/16/16	M-F 2P-3P M-F 2P-3P	CM - Cr	2P-3P (2:00 PM-3:00 PM)	-TWTF--	:30	2	\$330.00	P	0.00	NM	2	\$660.00
MEJOR CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-TWTF--	2		\$330.00		0.00						
E 5	KVDA	09/13/16	09/16/16	M-F 4P-430P M-F 4P-430P	CM - Cr	4P-430P (4:00 PM-4:30 PM)	-TWTF--	:30	2	\$560.00	P	0.00	NM	2	\$1,120.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-TWTF--	2		\$560.00		0.00						

Order / Rev: 684069  
Alt Order #: 01466297  
Flight Dates: 09/13/16 - 09/19/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM  
Product Desc: 14-ISSUE 5367  
Estimate: 5367

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KVDA	09/13/16	09/16/16	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS	CM - C	M-F 4:30P-5P NEWS (4:30 PM-5:00 PM)	-TWTF--	:30	1	\$350.00	P	0.00	NM	1	\$350.00
NOTICIAS 60 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					1	\$350.00		0.00			
E 7	KVDA	09/13/16	09/16/16	M-F 5P-530P NEWS M-F 5P-530P NEWS	CM - C	M-F 5P-530P NEWS (5:00 PM-5:30 PM)	-TWTF--	:30	2	\$350.00	P	0.00	NM	2	\$700.00
NOTICIAS 60 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					2	\$350.00		0.00			
E 8	KVDA	09/13/16	09/16/16	M-F 530P-6P M-F 530P-6P	CM - C	M-F 530P-6P (5:30 PM-6:00 PM)	-TWTF--	:30	1	\$475.00	P	0.00	NM	1	\$475.00
NOTICIERO TLMD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					1	\$475.00		0.00			
E 9	KVDA	09/17/16	09/17/16	NOTIC TLMD FIN DE SEM NOTIC TLMD FIN DE SEMANA	CM - C	SA-SU 4P-430P (4:00 PM-4:30 PM)	-----S-	:30	1	\$175.00	P	0.00	NM	1	\$175.00
NOTICIERO TLMD FIN DE SEMANA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-					1	\$175.00		0.00			
E 10	KVDA	09/13/16	09/16/16	M-F 6P-7P M-F 6P-7P	CM - C	M-F 6P-7P (6:00 PM-7:00 PM)	-TWTF--	:30	2	\$950.00	P	0.00	NM	2	\$1,900.00
CASO CERRADO ESTELAR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					2	\$950.00		0.00			
E 11	KVDA	09/13/16	09/16/16	M-F 7P-8P M-F 7P-8P	CM - C	M-F 7P-8P (7:00 PM-8:00 PM)	-TWTF--	:30	2	\$800.00	P	0.00	NM	2	\$1,600.00
PRIME NOVELA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					2	\$800.00		0.00			
E 12	KVDA	09/18/16	09/18/16	5P-7P 5P-7P	CM - C	M-F 5P-7P (5:30 PM-7:00 PM)	-----S	:30	1	\$330.00	P	0.00	NM	1	\$330.00
CINE MILLONARIO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S					1	\$330.00		0.00			
E 13	KVDA	09/13/16	09/16/16	M-F 8P-9P M-F 8P-9P	CM - C	M-F 8P-9P (8:00 PM-9:00 PM)	-TWTF--	:30	3	\$800.00	P	0.00	NM	3	\$2,400.00
PRIME NOVELA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					3	\$800.00		0.00			
E 14	KVDA	09/13/16	09/16/16	M-F 9P-10P M-F 9P-10P	CM - C	M-F 9P-10P (9:00 PM-10:00 PM)	-TWTF--	:30	2	\$1,150.00	P	0.00	NM	2	\$2,300.00
PRIME NOVELA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					2	\$1,150.00		0.00			
E 15	KVDA	09/17/16	09/17/16	8P-10P 8P-10P	CM - C	M-F 8P-10P (8:00 PM-10:00 PM)	-----S-	:30	1	\$330.00	P	0.00	NM	1	\$330.00
CINE MILLONARIO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-					1	\$330.00		0.00			
E 16	KVDA	09/18/16	09/18/16	YA ERA HR CON ERIKA sun 9p-10p	CM - C	sun 9p-10p (9:00 PM-10:00 PM)	-----S	:30	1	\$280.00	P	0.00	NM	1	\$280.00
ERIKA Y EDUARDO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S					1	\$280.00		0.00			
E 17	KVDA	09/13/16	09/16/16	M-F 10P-1035P NEWS M-F 10P-1035P	CM - C	M-F 10P-1035P (10:00 PM-10:35 PM)	-TWTF--	:30	2	\$390.00	P	0.00	NM	2	\$780.00
NOTICIAS 60 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--					2	\$390.00		0.00			
E 18	KVDA	09/13/16	09/16/16		CM - C	TITULARES Y MA	-TWTF--	:30	3	\$160.00	P	0.00	NM	3	\$480.00



Order / Rev: 684069  
 Alt Order #: 01466297  
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM  
 Product Desc: 14-ISSUE 5367  
 Estimate: 5367

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F TITULARES Y MAS															
TITULARES Y MAS (10:35 PM-11:00 PM)															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 -TWTF-- 3 \$160.00 0.00															
E 19	KVDA	09/13/16	09/16/16	M-F 11P-12A M-F 11P-12A	CM - C	M-F 11P-12A (11:00 PM-12:00 XM)	-TWTF--	:30	2	\$130.00	P	0.00	NM	2	\$260.00
NOVELA ENCORE															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 -TWTF-- 2 \$130.00 0.00															
E 20	KVDA	09/19/16	09/19/16	M-F 6A-9A M-F 6A-9A	CM - C	6A-9A (6:00 AM-9:00 AM)	M-----	:30	2	\$90.00	P	0.00	NM	2	\$180.00
UN NUEVO DIA															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 2 \$90.00 0.00															
E 21	KVDA	09/19/16	09/19/16	M-F 9A-930A M-F 9A-930A	CM - C	9A-930A (9:00 AM-9:30 AM)	M-----	:30	1	\$90.00	P	0.00	NM	1	\$90.00
ACCESO TOTAL															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$90.00 0.00															
E 22	KVDA	09/19/16	09/19/16	M-F 2P-3P M-F 2P-3P	CM - C	2P-3P (2:00 PM-3:00 PM)	M-----	:30	1	\$330.00	P	0.00	NM	1	\$330.00
MEJOR CASO CERRADO															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$330.00 0.00															
E 23	KVDA	09/19/16	09/19/16	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS	CM - C	M-F 4:30P-5P NEWS (4:30 PM-5:00 PM)	M-----	:30	1	\$350.00	P	0.00	NM	1	\$350.00
NOTICIAS 60 SA															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$350.00 0.00															
E 24	KVDA	09/19/16	09/19/16	M-F 530P-6P M-F 530P-6P	CM - C	530P-6P (5:30 PM-6:00 PM)	M-----	:30	1	\$475.00	P	0.00	NM	1	\$475.00
NOTICIERO TLMD															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$475.00 0.00															
E 25	KVDA	09/19/16	09/19/16	M-F 6P-7P M-F 6P-7P	CM - C	6P-7P (6:00 PM-7:00 PM)	M-----	:30	1	\$950.00	P	0.00	NM	1	\$950.00
CASO CERRADO ESTELAR															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$950.00 0.00															
E 26	KVDA	09/19/16	09/19/16	M-F 7P-8P M-F 7P-8P	CM - C	7P-8P (7:00 PM-8:00 PM)	M-----	:30	1	\$800.00	P	0.00	NM	1	\$800.00
PRIME NOVELA															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$800.00 0.00															
E 27	KVDA	09/19/16	09/19/16	M-F 10P-1035P NEWS M-F 10P-1035P	CM - C	M-F 10P-1035P (10:00 PM-10:35 PM)	M-----	:30	1	\$390.00	P	0.00	NM	1	\$390.00
NOTICIAS 60 SA															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$390.00 0.00															
E 28	KVDA	09/19/16	09/19/16	M-F 11P-12A M-F 11P-12A	CM - C	M-F 11P-12A (11:00 PM-12:00 XM)	M-----	:30	1	\$130.00	P	0.00	NM	1	\$130.00
NOVELA ENCORE															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/19/16 09/25/16 M----- 1 \$130.00 0.00															
													Totals	51	\$19,205.00